



D. M. 11/11/93
T & D 11/11/93
S. R. M. 11/11
S. A. M. 12/11/93

CC: BETSY
STEVE
LORRAINE

J.A. MORRIS
Senior Chain Accounts Manager

4601 West Chester Pike
Newtown Square, PA 19073
215-353-3305
Fax 215-359-1576

January 22, 1993

TO: J. H. Casey	G. B. Brown	CC: M. A. Young
J. A. Miller	P. J. Gilotty	J. P. Renehan
F. V. Natale	R. A. Ridge	B. J. Norman
R. R. Steele	D. L. James	E. S. Riggs
R. L. VanSickle	F. J. Dejong	
G. R. Deschenes	G. M. Richardson	
D. M. Comer	J. C. Crouch	

SUBJECT: Wawa Doral Floor Display
Authorization Letter


Gentlemen:

As per my DT of 1/11/93 notifying you of Wawa Headquarter's authorization to install our Doral Floor Display during the month of January, attached is the authorization letter from Ms. Maureen McFadden, Tobacco Product Planning Manager for Wawa.

Please distribute this letter to RJR personnel who are responsible for Wawa stores in your Division and utilize this letter of authorization to maximize placement of our Doral Floor Displays.

Thank you for your assistance.

Warm regards,


J. A. Morris

JAM:des
Attachment

51854 1293

"We work for smokers."